

MY-WAY ACTION PLANS

Support Schemes for Student Support Centres

Examples for Actions – for boosting your Ideas

Till Spanke, NACUE & Gabriella Lovász, Europa Media

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gabriella.lovasz@europamedia.org



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Objectives

- Creating sustainable support scheme for TYAs and student support centres by outlining potential activities, programmes and arrangements
- Development of tailored action plans for student support centres in Hungary (Budapest), Spain (Zaragoza), the UK (London) and Turkey (Istanbul).
- Sustainable enhancement of student support centres and harmonisation of wider support services

Current Progress Level of Action Plans

Created first draft including the following sections:

1. Models for Selected Countries/Country Analysis
2. Stakeholder Engagement Plan
3. Recommendations and Action
4. Implementation Guidelines
5. MY-WAY Online Support and Guidance

→ Additional ideas of Action Plans to be discussed at Stakeholder Meeting

1. Models for Selected Countries

- Detailed country/city analysis
- Contextualise the specific country requirements
- Progress of entrepreneurship ecosystem
- Infrastructure, stakeholders, cultural specificities and resources

Questions for Stakeholders

- How does this information inform the work of student support centres and the results of the action plans?
- What information do student support centres require to implement the action plan successfully?

Cities

- UK (London)
 - Turkey (Istanbul)
 - Spain (Zaragoza)
 - Hungary (Budapest)
 - Any other city (student support centre that would join us?)
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- NACUE
 - Sabancı U. (student entr. centre)
 - AEGEE Zaragoza
 - AEGEE Bp or other tbc.

Models for Selected Countries/Country Analysis

- Structure of a well-working entrepreneurship support office from London/Istanbul and ?
- Who is present? Can we make something even across Europe?
 - e.g. London: NACUE, AEGEE, ESTIEM, JADE, AIESTE, ... have offices there – a joint action(s) might be more effective
 - e.g. META Group has early stage funds in Italy, Slovenia and Poland – how about making them interested in students from Budapest, Zaragoza, Istanbul and London via e-mentoring sessions
- Capacity development: we suggest two-side collaborations with universities – entrepreneurship teachers/experts (e.g. Cartagena University and AEGEE Zaragoza) and collaboration between student support centres exchanging the knowledge – e.g. between JADE and AEGEE Zaragoza
- Access to a MOOC – openly? Help ESTIEM to create a MOOC and get access to the material – cooperate with a University locally to have teachers online from time to time and support the wannabe entrepreneurs

2. Stakeholder Engagement Plan

Result of MY-WAY Research:

Importance of strengthening partnerships with organisations and networks in the local ecosystem.

Questions for Stakeholders

- Who are the possible stakeholders in the respective ecosystems?
- What is their area of expertise and what can they offer to student support centres?

Stakeholder Engagement Plan

- Entrepreneurship Club – bimonthly meetings between student associations, successful entrepreneurs, incubators and accelerators, educators, and consultants – using the example from Bar Ilan University; focus: Student support - step-up scale
- After finding the relevant people - Keep your contacts up-to-date even if students change yearly maintaining that database: Alumni for student entrepreneurship contacts
- Find tech talents (successful entrepreneurs) who will support newcomers – make an agreement – support for getting access to a talent pool
- Start cooperation with the Grants Office of the University (host organisation) – it is „trendy” to become an Entrepreneurship University – example from Sabanci University

3. Recommendations and Actions

Recommendations regarding the synergies, programmes and partnerships that are available for student support centres

- Establish Student Support Centre as an Important Actor within the Ecosystem
- Improve Awareness and Visibility
- Organise and Provide Coherent Information
- Provide Stage Specific Support
- Expand Mentoring Support
- Financial Support
- Teach Tech Skills
- Initiatives that Offer Hands on Entrepreneurial Knowledge

Recommendations and Action

- How to become the point of contact for students in entrepreneurship – NEWEXIST example or START Berlin (proper partners), name, location, services, awareness raising
- Suggestions for improving online presence and level of student engagement in your online account – hints from Hugin&Munin?; EU-Startups.com (Thomas) and Tech.eu (Ivo)
- Copy/Join a well-working competition programme – e.g. AEGEE Zaragoza could join the „Get in the Ring”
<http://getinthering.co/> get the programme owners to support you in the organisation
- Focus on step-up support: information, contacts, training, networking events (links to founders and mentors)
- Teach tech skills – help from already successful entrepreneurs or students from tech areas – students helping each other

Recommendations and Action

- Hands-on entrepreneurial skills
 - e.g. Istanbul: cooperation with GE Turkey to run design thinking workshop(s) with students – the university gives the trainer, students give solutions, GE gives case scenarios and support and in return gets access to talents
 - e.g. Budapest: Cooperate with JADE and try to create junior enterprises programme – a cooperation bridging business and academia – EUCLID giving guidelines for social entrepreneurship; the Hub supporting a mentoring session; Corvinus University entering as a host; SAP Hungary might join as a supporter
 - e.g. Zaragoza: Collect groups of people with complementary expertise and make group working a game – cooperate with a co-working space and e.g. META Group to give you support and case-scenarios (for getting access to selected people). The scope is to link people so that they can find team members for their own idea.

4. Implementation Guidelines

Guidelines specifying how the recommendations and frameworks can be implemented.

Implementation Guidelines

- Implementing the actions proposed in the MY-WAY period is just the beginning. We need to find solutions for
 - Financial sustainability:
 - Trying to reach a Startup Europe „brand” support
 - Host organisation support
 - Private support for actions from companies
 - Grants (guidelines by EM will be provided)
 - Organisational sustainability:
 - Supporting structure; Alumni
 - Deliverable of MY-WAY on how to save the gathered knowledge and transfer to the next Board of students
 - Collaboration is key

5. MY-WAY Online Support and Guidance

Insights into ways in which MY-WAY can offer easily accessible support for student support centres. Online and Offline!

- Stakeholder Database
- Online Platforms
- Conferences
- ...

MY-WAY (Online) Support and Guidance

- Stakeholder database
- Online map of stakeholders – linkages
- Advice from Disruptors’ Network (? new concept)
- Collaboration agreements
- Connecting Student Support Centres – linking them with the European Commission and the Startup Europe Initiatives
- „Find the founder” concept through student associations – a (gamified) app?
- and ... **Your turn!**

Questions for Discussion

- What information/support can you as stakeholders provide to student support centres?
- What guidelines need to be provided to successfully implement the action plans?
- What actions should be included in the recommendations and actions section?
- What services are absolutely essential for student support centres?
- What are your recommendations for the action plans in general?