



Plenary room (stage)

Workshop room

09:00 – 10:00

Registration

Press Conference

10:00 – 10:20

Welcome note and opening remarks

Mr. David Trayford – THE HUB

*Ms. Krisztina Tóth – Europa Media Non-profit Ltd.
Coordinator of MY-WAY project*

Ms. Léna Molnár – President of AIESEC in Hungary

Startups workshop

Participating startups will be announced soon

10:20 – 11:00

Introduction of The Singularity University Budapest Chapter

Ms. Rita Veres – Aon Hewitt

11:00 – 11:45

Gaining investment for your startup

Mr. Nick Slater – Capital Enterprise

11:45 – 12:30

From Kétfodony to San Francisco aka how to make it as an Eastern European

Mr. Péter Kovács – xLabs, IseeQ

Startup Sprint: let's build a startup concept in 75 minutes

Mr. Attila Szigeti – DRUKKA

"During the workshop we will develop a new startup concept together with the audience. First we will find a problem that relates to the conference's main topics, then we brainstorm a potential solution, work on the product- and business concept and we figure out how an initial prototype might look like. All this in 75 minutes, together with you."

12:30 – 13:00

Get inspired by cool Hungarian startups

*Three startups will introduce themselves
in 10 min each*

13:00 – 14:00

Lunch Break

14:00 – 14:30

Introduction of BossConnect mentor programme

Mr. Csaba Lévy – BossConnect

How to Pitch your Passion

Mr. David Trayford – THE HUB

*Pitching is not just about selling your business,
it's also your ideas, and what you want to achieve.
In this workshop, David will teach you how to
pitch effectively in any and every situation.*

14:30 – 15:00

Introduction of Bridge Budapest

Ms. Veronika Pistyur – Bridge Budapest

15:00 – 15:45

EU funding opportunities for young entrepreneurs

*Ms. Krisztina Tóth – Europa Media,
MY-WAY Coordinator and*

Ms. Maria Logotheti – YES for Europe

Public Relations for Startups

Mr. Drew Gerber – Wasabi Publicity Inc.



15:45 – 16:15

Coffee Break

16:15 – 17:15

Crazy Panel Discussion

Challenge the panellists and then become one yourself!

Moderator:

David Trayford – *THE HUB*

How to support Y generation entrepreneurs

Panellists:

Ms Krisztina Tóth – *Europa Media*,
MY-WAY Coordinator

Mr. Johnny Luk – *NACUE*

Mr. Pablo Hernández – *AECEE*

Mr. Till Spanke – *NACUE*

Mr. Nick Slater – *Capital Enterprise*

Mr. Attila Szigeti – *DRUKKA*

Mr. Csaba Lévy – *BossConnect*

Ms. Rita Veres – *Aon Hewitt*

Ms. Maria Logotheti – *YES for Europe*

Ms. Léna Molnár – *AIESEC in Hungary*

Crazy Panel Discussion

The session format is framed in an innovative and interactive way for generating discussion between participants and panellists. Attendants will be sitting in three concentric circles. In the innermost circle, a moderator and panellists will be sitting. After a short introduction to serve as ice-breaker, the participants (sitting in the outmost circle) will have the opportunity to ask questions or to share comments on the proposed hot topics/case studies. They will do so by switching seats with one of the panellists who is not involved in the topic. Once the discussion on the topic is concluded, the participant will offer the spot to other participants/panellists. The final outcome will be a complete reshuffle of participants and enhanced interaction between panellists and participants.

17:15 – 17:45

Get inspired by cool Hungarian startups

Three startups will introduce themselves in 10 min each

17:45 – 18:00

Closing remarks

Mr. David Trayford

18:00 – 21:30

Networking wine and beer party